

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>701321</b>
	Alt Order #:	06246988
	Product Desc:	DCCC
	Estimate:	1500
	Flight Dates:	09/11/12 - 09/17/12
	Original Date / Rev:	09/25/12 / 09/25/12
	Order Type:	Political

	<b>WKYC</b>
Primary AE:	Joe Knauer
Sales Office:	T-WAS
Sales Region:	NAT

<b>Agency</b>	<b>Name:</b>	<b>Great American Media/ POL</b>
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave. NW, Ste. 800
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Democratic Congressional Campaign
	Demographic:	A25-54
	Product Codes:	IS-Candidate/US House
	Priority:	P-3
	Revenue Codes:	AGY, GEN, POL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	22	\$26,150.00	\$22,227.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	22	\$26,150.00	\$22,227.50	0.00
<b>Totals</b>	<b>22</b>	<b>\$26,150.00</b>	<b>\$22,227.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	09/12/12	09/14/12	Days of Our Lives Days of Our Lives	CM	1p-2p	--WTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--	3			\$800.00		0.00					
2	WKYC	09/12/12	09/14/12	Tonight Show Tonight Show	CM	1135p-1237a	--WTF--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--	1			\$1,200.00		0.00					
4	WKYC	09/12/12	09/14/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	--WTF--	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--	4			\$800.00		0.00					
7	WKYC	09/12/12	09/14/12	M-F 5-6p Dr. Phil	CM	5p-6p	--WTF--	:30	4	\$1,400.00	P-3	0.00	NM	4	\$5,600.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--	4			\$1,400.00		0.00					
8	WKYC	09/12/12	09/14/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	--WTF--	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
CH3 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--	1			\$2,500.00		0.00					

Order / Rev: 701321  
 Alt Order #: 06246988  
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: DCCC  
 Estimate: 1500

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	WKYC	09/12/12	09/14/12	M-F 730-8p Entertainment Tonight	CM	730-8p	--WTF--	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	1		\$1,800.00		0.00						
10	WKYC	09/12/12	09/14/12	M-F 9-10a Today II Today Show II	CM	9a-10a	--WTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	3		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NKYC	09/10/12-09/16/12		M-F 9-10a Today II	9a-10a		--WThF----	:30		<del>(\$800.00)</del>		0.00	NM		
See MG 10.5 [nbc new cut-in - jh]															
5	NKYC	09/15/12-09/16/12		Major League Soccer	Various		-----SaSu	:30		\$800.00		0.00	NM		
Ⓜ MG for 10.3 09/12															
11	WKYC	09/15/12	09/16/12	Sat 6-630p Channel 3 News at 6P SAT	CM	6-630p (6:00 PM-6:30 PM)	-----SS	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
CH3 NEWS S/S @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----SS	1		\$2,500.00		0.00						
12	WKYC	09/16/12	09/16/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p /Su	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
CH3 NOON NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/10/12-09/16/12		Su 12-1230p	12-1230p /Su		-----Su	:30		<del>(\$800.00)</del>		0.00	NM		
See MG 12.2															
2	NKYC	09/17/12-09/17/12		Days of Our Lives	1p-2p		M-----	:30		\$800.00		0.00	NM		
Ⓜ MG for 12.1 09/16															
13	WKYC	09/16/12	09/16/12	Sun 9-1030a Channel 3 News Sun 9a	CM	9a-1030a	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
CH3 NEWS SUN @ 9A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$1,800.00		0.00						
14	WKYC	09/12/12	09/14/12	EN (M-F) EN (M-F)	CM	6p-730p	--WTF--	:30	1	\$1,950.00	P-3	0.00	NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	1		\$1,950.00		0.00						
15	WKYC	09/13/12	09/13/12	M-F 9-10a Today II Today Show II	CM	9a-10a	---T---	:30	1	\$0.00	P-3	0.00	NM	1	\$0.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---T---	1		\$0.00		0.00						
													Totals	22	\$26,150.00